



CVSHRM Sponsorship Guidelines

Sponsorship Levels

- I. Gold - \$500 – 1 sponsorship available per event
- II. Silver - \$250 – 2 sponsorships available per event
- III. Bronze - \$50 (or door prize of equal value) – 3 sponsorships available per event

GOLD Sponsorship (\$500) – What’s included?

- Five-minute presentation/demo at event
- Ability to place promotional items on tables
- Display table at one monthly programming event
- Free event registration for up to 2 attendees (\$30 value/each)
- Full page spread in chapter’s quarterly newsletter
- One social media “blast” recognizing your sponsorship on LinkedIn, Twitter, and Facebook. Content will be reviewed by CVSHRM’s Director of Marketing / PR prior to publishing.
- Public thank you at event
- Recognition on event promotions and programming event webpage

SILVER Sponsorship (\$250) – What’s included?

- Ability to place promotional items on tables
- Display table at one monthly programming event
- ¼ page spread in chapter’s quarterly newsletter
- Free event registration for up to 2 attendees (\$30 value/each)
- Public thank you at event
- Recognition on event promotions and programming event webpage

BRONZE Sponsorship (\$50) – What’s included?

- Free event registration for up to 1 attendee (\$30 value)
- Public thank you at event
- Recognition on event promotions and programming event webpage

OR

- ¼ page spread in chapter’s quarterly newsletter

NOTE: Event sponsorships are first come, first serve. Sponsorships for the HR Conference in April (cohosted with Eau Claire Chamber) are not to be requested with this form. Please contact the EC Chamber directly if you are interested in sponsoring that event.

Questions? Contact CVSHRM’s Director of Marketing / PR, Cassie Petrie, at cassie.petrie@hti.htch.com.



CVSHRM Sponsorship Agreement

INSTRUCTIONS: Please fill in the shaded areas below. Submit this form and a jpg of your company logo to Cassie Petrie at cassie.petrie@hti.htch.com.

Step 1: Which event would you like to sponsor?

First choice	
Event name:	
Event date:	
Second choice	
Event name:	
Event Date	

Step 2: Tell us about you and your company.

Company name			
Company contacts	Name	Phone	Email
Contact #1			
Contact #2 (optional)			

Step 3: Sponsorship Details

<input type="checkbox"/> GOLD Sponsorship	<input type="checkbox"/> SILVER Sponsorship	<input type="checkbox"/> BRONZE Sponsorship
Select which benefits below you'd like to take advantage of.	Select which benefits below you'd like to take advantage of.	Select which benefits below you'd like to take advantage of.
<input type="checkbox"/> Five-minute presentation/ demo at event <input type="checkbox"/> Ability to place promotional items on tables <input type="checkbox"/> Display table at one monthly programming event <input type="checkbox"/> Free event registration for up to 2 attendees (\$30 value/each) <input type="checkbox"/> Full page spread in chapter's quarterly newsletter <input type="checkbox"/> One social media "blast" recognizing your sponsorship on LinkedIn, Twitter, and Facebook. Content will be reviewed by CVSHRM's Director of Marketing / PR prior to publishing. <input type="checkbox"/> Public thank you at event <input type="checkbox"/> Recognition on event promotions and programming event webpage	<input type="checkbox"/> Ability to place promotional items on tables <input type="checkbox"/> Display table at one monthly programming event <input type="checkbox"/> ¼ page spread in chapter's quarterly newsletter <input type="checkbox"/> Free event registration for up to 2 attendees (\$30 value/each) <input type="checkbox"/> Public thank you at event <input type="checkbox"/> Recognition on event promotions and programming event webpage	<input type="checkbox"/> Free event registration for up to 1 attendee (\$30 value) <input type="checkbox"/> Public thank you at event <input type="checkbox"/> Recognition on event promotions and programming event webpage OR <input type="checkbox"/> ¼ page spread in chapter's quarterly newsletter

Your Signature

Today's Date

Signature is an agreement to pay the designated amount in exchange for the included advertising listed. CVSHRM is not liable or responsible for any promise of business or damages. This agreement release CVSHRM of any liability.